



Contact: Janelle Mahlmann, Program Coordinator
Arts Council of Greater Grand Rapids
532 Ottawa Avenue NW, PO Box 2265
Grand Rapids, MI 49501-2265
(616) 459-2787 x12
jmahlmann@artsggr.org

FOR IMMEDIATE RELEASE: March 13, 2008

**The Arts Council announces April workshop:
“To Incorporate or Not To Incorporate”
April 16, 5-7pm
Arts Council of Greater Grand Rapids
532 Ottawa Avenue NW**

To Incorporate or Not To Incorporate

On **April 16, 5-7pm at the Arts Council**, attorney Michael Puerner with Hastings Mutual Insurance will present a **workshop on the benefits and risks of incorporation as a small business**. The cost is **FREE** for members of the Arts Council and **\$15** for non-members.

- **Are you an independent artist seeking to make your living through your art?**
- **Are you wondering about the pros and cons, benefits and risks of setting yourself up as a small business?**
- **Have you decided to incorporate but don't know where to go next?**

The Arts Council can help!

Many individual artists who seek to make their living full-time through their craft are self-employed. This status carries certain tax and liability risks whereas incorporation as a small business may provide some protection. Mr. Puerner will lead participants through an assessment of the circumstances and situations in which incorporation may be beneficial. He will identify and compare the different for-profit corporation entities and take the participants step-by-step through the process of incorporation.

To RSVP for the workshop by April 14 or to inquire about membership with the Arts Council call (616) 459-2787.

###